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FOR IMMEDIATE RELEASE

MEDIA RELEASE

**The Malaysian Insurance Institute (MII) Launches New Membership Benefit Initiative:
*MII Rewards***

KUALA LUMPUR, 8 NOVEMBER 2021 – The Malaysian Insurance Institute (MII) launched a new membership benefit initiative called the *MII Rewards* to recognize members for their support and loyalty. This rewards initiative is exclusively for MII Fellow, Senior Associate, Associate & Certificate members whose reward points can be accumulated and converted into vouchers and discounts through the CERRA Points App.

Starting November 2021, more than 400 Fellow/Senior Associate/Associate/Certificate members will be given access to the *MII Rewards* programme.

More than **100** reward partners!



For further information please contact:

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Get points

The *MII Rewards* programme gives access to various deals and discounts from over 100 reward partners. Members can check out the latest deals and discounts available near them and redeem vouchers with the earned points.

Members can earn more points based on their MII membership activities, such as:

- Attend selected MII events
- Participate in our survey, polls, and other activities
- MII membership anniversary
- Upgrade to higher MII membership tier
- Referral to MII membership
- Special event or achievement

Get discounts

Apart from points accumulation, MII members can take advantage of merchant discounts across popular F&B outlets, leisure activities and services – no points are needed to enjoy the discounts.

Get notified

This App enables MII members to stay updated on new MII events, special offers and announcements via push notification to their mobile devices.

For more information about *MII Rewards* programme and how to become an MII member, visit us at <http://insurance.com.my/membership>.



About The Malaysian Insurance Institute (MII)

The Malaysian Insurance Institute (MII) founded in 1968 as a non-profit organisation, is the leading professional body and education institution for the Malaysian insurance industry. With over 28,000 members and growing comprising institutional and individual members, MII is the largest professional body for insurance professionals in the region.

MII provides internationally recognised qualifications in insurance, risk management, compliance, and financial planning. MII is highly respected as a regional centre offering an extensive range of quality education programmes and training programmes for professionals in the financial services industry. MII also supports the industry as the international examination facilitator for industry associations and several international awarding bodies.

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